Fundraise for UNICEF Ireland: Here's everything you need to get started

Step 1:
Find an innovative fundraising idea

There are lots of ways you can fundraise for UNICEF Ireland. Here are some fun ideas to raise funds:

- Hold a Charity Bucket Collection
- Host a tea party or a dinner party to profit UNICEF
- Organize a quiz or a game night
- Plan an auction with great lots
- Challenge yourself and your friend in a sport challenge
- Hold a lottery or a raffle
- Run a charity sweepstake
- Play a football or rugby tournament to benefit UNICEF
- Throw a benefit concert with your favorite musicians
- Host a movie marathon

Step 2:
Organise your fundraiser

Before starting the planning, ask yourself the three W questions:

- When is your event going to be? Look at other competing events and if you want to secure someone from UNICEF, make sure to plan it ahead.
- Where is your event going to be hold? Check the legal authorizations relative to the venue and do not forget to plan another indoor option if needs be.
- Who is your target audience? Are you working with minors?

Once you have found your fundraising idea, do not forget to send us your event application so we can provide you support!

Step 3:
Promote your fundraiser

The promotion of your event is a big step and at UNICEF Ireland, we want a lot of people to know about your event! Here are few tips:

- Design a nice invitation for your attendees: we can help providing stock pictures from UNICEF
- Target your audience: send your invite using the most appropriate service: paper invites, emails, phone calls…
- Spread the word: Why not set up an event on Facebook and circulate to all your friends?
- Use your different networks: at work, in church, your groups of friends…
- You can also approach local press or radio: we can help you!