

Fundraise for UNICEF and support children in need

unicef 
for every child

A little girl enjoys
her lunch at
a UNICEF-supported
Primary School
in Dollow.

@UNICEF/Somalia,2022/Sewunet

UNICEF SCHOOLS FUNDRAISING PACK

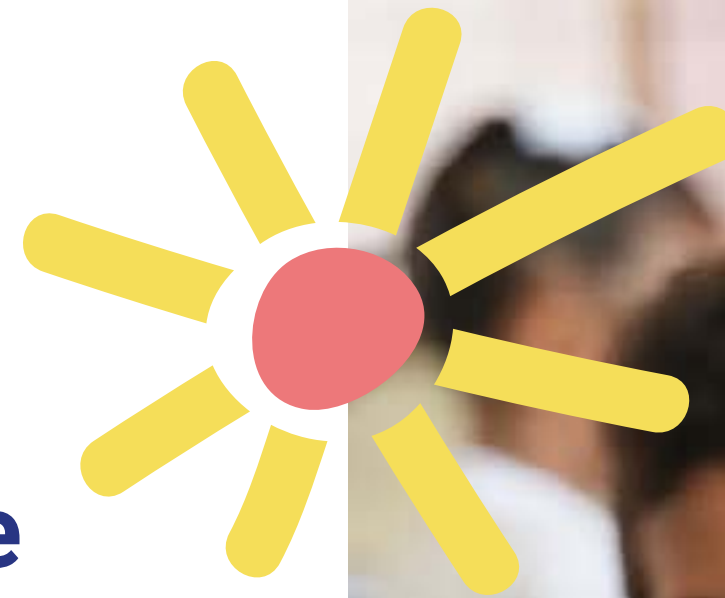
THANK YOU!

When your school fundraises for UNICEF, your school will be helping to build a better future for vulnerable children around the world, helping every child to survive and thrive.

The following pages will give you tips and advice on how to make the most of your fundraising. Every euro your students and school community raises for UNICEF will make a huge difference to the life of a child.

Why not join our community of UNICEF Fundraisers on [Facebook](#) and follow us on [TikTok](#)?

We hope your school has fun and enjoys the experience of fundraising for UNICEF. If you need any further information or support please do not hesitate to contact us on [01 878 3000](tel:018783000) or info@unicef.ie



This student has received his back-to-school supplies at a UNICEF-supported school in Yemen.

Keeping Children in School



Children sit in class at a UNICEF-supported Primary School in Somalia.

For many children in Somalia, going to school and receiving a good education is still a dream out of their reach.

More than three million children in Somalia are out of school. In many areas across the country, parents are not able to fund their children's education.

In addition to poverty preventing parents from enrolling children in school, children often travel on foot long distances to reach their school, presenting safety concerns especially for girls. Classrooms are overcrowded,

with basic or no water or sanitation facilities, which present challenges in particular for children with disabilities and teenage girls. With inadequate schoolbooks and materials and a shortage of teachers, particularly female teachers, the poor quality of education is reflected in the students results.

Children in nomadic pastoralist communities are constantly on the move and often denied their rights for an education. The ongoing conflict and natural disasters due to climate change also continue to displace children and families in Somalia, making it very difficult for them to complete their education.

Every child has the right to learn.

Watch here Steven's Story



How UNICEF is helping

UNICEF is dedicated to ensuring that all girls and boys have equitable access to education. UNICEF works with governments and partners to make it inclusive for all children, regardless of their gender, ethnicity, language, or disability. Access to a quality education equips them with the life-skills they need to fulfil their potential, so that no child is left behind.

Improve access

Working with local authorities and partners, UNICEF provides children from nomadic and pastoralist and other out-of-school children an opportunity to go to school. The Learning Passport is one of the newest and most innovative programmes and was introduced during Covid-19. It provides an online

learning platform where children learn remotely, allowing teachers to monitor performance. The platform also includes lessons delivered in sign language for children with hearing impairments.

Enhance learning and skills

In addition to providing learning materials and water and sanitation facilities, UNICEF is working with the government in Somalia to improve the quality of education. It works to help strengthen the quality of the education delivered and develop teaching policies, curriculum, and assessments.

Work in emergencies

UNICEF Education-in-Emergencies programmes support children to catch up on missed education as well as psychosocial support to deal with the traumas they faced having to flee their homes. It also helps support the provision of teachers and learning materials.

Watch
here
Abdinasir
dreams for
the future



How your support makes a difference

UNICEF is funded entirely by voluntary donations. Whether you're organising a small event in your class or a wider school event, with every euro raised you are playing a vital role in delivering life-saving programmes to help vulnerable children survive and thrive around the world.



€75 could provide water purification tablets for 15 families - giving them safe, clean water for two months.



€175 can buy a 'School-in-a-Box' containing portable educational materials for a teacher and up to 40 students allowing school to continue during an emergency.



€650 can buy a deep well water pump to provide essential clean, safe drinking water for a school.



€2,330 can provide a surgical kit for a maternity ward to help the safe delivery of 100 newborn babies.



Six-year-old Leonid is sitting on a sign "Danger Mines" near where his school was destroyed. With UNICEF's support he is now able to access his lessons online.



Ways to Fundraise

The sky's the limit when it comes to the different ways your school can raise funds for vulnerable children. Here are some ideas. Just choose the best fit for your school!

- Run, Walk or Jog — students can get fit and have fun with classmates.
- Bake-off or MasterChef event — students bring in tastie foods to sell and share with friends in your school.
- Jumper or Jersey Day — hold a themed or non-uniform day.
- Quiz Night or School Concert or Mini festival — get the local businesses near your school to donate raffle prizes.
- Gaming or Sport Tournaments among fellow sports fanatics.

A great idea is just the beginning.

There are so many fantastic ways you can reach your school's fundraising target!

Make sure you check out our [fundraising guidelines](#)

How to collect fundraised donations

FUNDRAISE ONLINE

This is the easiest way to set up a fundraiser. You can create an online fundraising page in just seconds!

HERE ARE OUR TOP 5 TIPS TO FUNDRAISING SUCCESS!

- 1 **Sign up:** Create a fundraising page on [JustGiving](#) or [iDonate](#).
- 2 **Set up your page:** add a school photo/logo, your motivation and choose a fundraising target — the higher the target, the more children we can help, so don't be afraid to aim high!
- 3 **Bring your school's fundraising to life:** Get your students to create posters to promote the event in your school and community. Contact your local radio and print media — they always love to hear about schools supporting good causes.
- 4 **Get sharing:** One of the main reasons people donate is because they've been asked. School newsletters, Whatsapp groups and Facebook are all great places to raise awareness of your fundraiser.

Online fundraising saves time as you don't have to collect donations and the funds are transferred automatically to us.

All donations transferred will be automatically receipted, reducing our administration costs, so more children can be helped.

FUNDRAISE OFFLINE

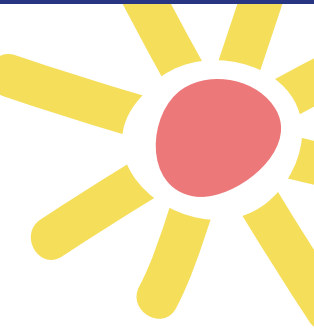
If you are collecting donations offline, complete this [form](#) on our website. Once approved, we will send your '[Authority to Fundraise](#)' certificate and UNICEF branded sponsorship card and then you'll be ready to go.

To send a bank transfer of your funds raised offline, please get in touch info@unicef.ie for further information.

Zoya, aged 5, plays in the UNICEF Blue Dot Hub at the Romanian border where her family sought support having fled the war in Ukraine.



Frequently Asked Questions



Q: Can I use the UNICEF logo?

A: As a fundraiser, you can use our 'In Support of UNICEF' logo to help promote your event or challenge.

Q: Does UNICEF have tshirts and fundraising merchandise available?

A: Unfortunately, we do not provide tshirts or coin collection boxes or posters. We try to reduce our operating costs to ensure that the maximum amount of money can go directly to fund our work supporting children in need.

Q: Are donations tax deductible?

Donations are tax deductible for companies only. We can issue receipts directly to companies when they donate directly to UNICEF and reference your fundraising event.

Q: How will the money raised be used?

A: All funds received will be used to deliver our programmes for children. When donations are unrestricted it allows us to respond at speed and scale, wherever and whenever a

disaster strikes. If you raise funds for a particular emergency or campaign, please let us know when sending the funds raised to us.

Q: Can UNICEF promote or attend my fundraising event?

Unfortunately this isn't possible as we have a very small team, but we can send you information and a video to share with students, explaining how your donations will help children.

Q: How is UNICEF funded?

A: UNICEF is funded entirely by voluntary contributions and works with governments, communities and other agencies so that every child can survive and thrive.

Find out about our Child Rights Education
and Youth Advocacy programmes →

**Click
HERE**

If you have any questions that are not covered here, please visit our website or send your questions to info@unicef.ie

**Thank you for fundraising
to support UNICEF's work
so that no child is left behind.**



If you have any further questions please email info@unicef.ie
or call us on **01 878 3000**

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Revenue CHY Number: 5616 | Registered Charity Number: 20008727

For every child

Whoever she is.

Wherever he lives.

Every child deserves a childhood.

A future.

A fair chance.

That's why UNICEF is there.

For each and every child.

Working day in and day out.

In more than 190 countries and territories.

Reaching the hardest to reach.

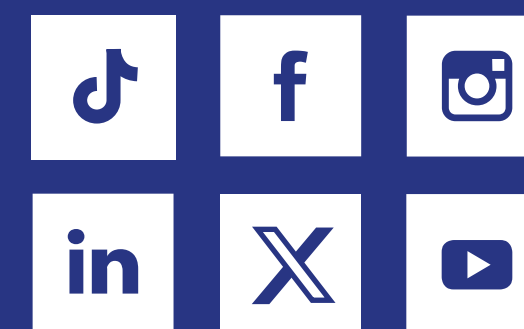
The furthest from help.

The most excluded.

It's why we stay to the end.

And never give up.

unicef.ie



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